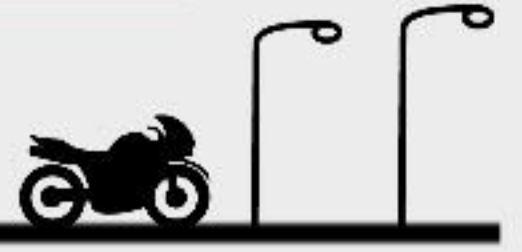


# Honda Powersports Production

## The Road to Honda's 300-Millionth Motorcycle



1949

Production of the Dream, Honda's first production motorcycle, begins



#1

Often referred to as the D-Type, the Dream had a 2-stroke, 98cc motor

1959

American Honda is established and begins sales of the Honda Dream, Benley, and Honda 50 (Super Cub)

1958

Long-selling Super Cub first introduced in Japan

This campaign helped to create a new image of fun and friendly motorcycling in the minds of American consumers



1963

American Honda launches its memorable "You meet the nicest people on a Honda" ad campaign

1968

Total motorcycle production reaches 10 million units



### Did You Know...?

Honda is the world's largest producer of motorcycles and has been since the 1960s



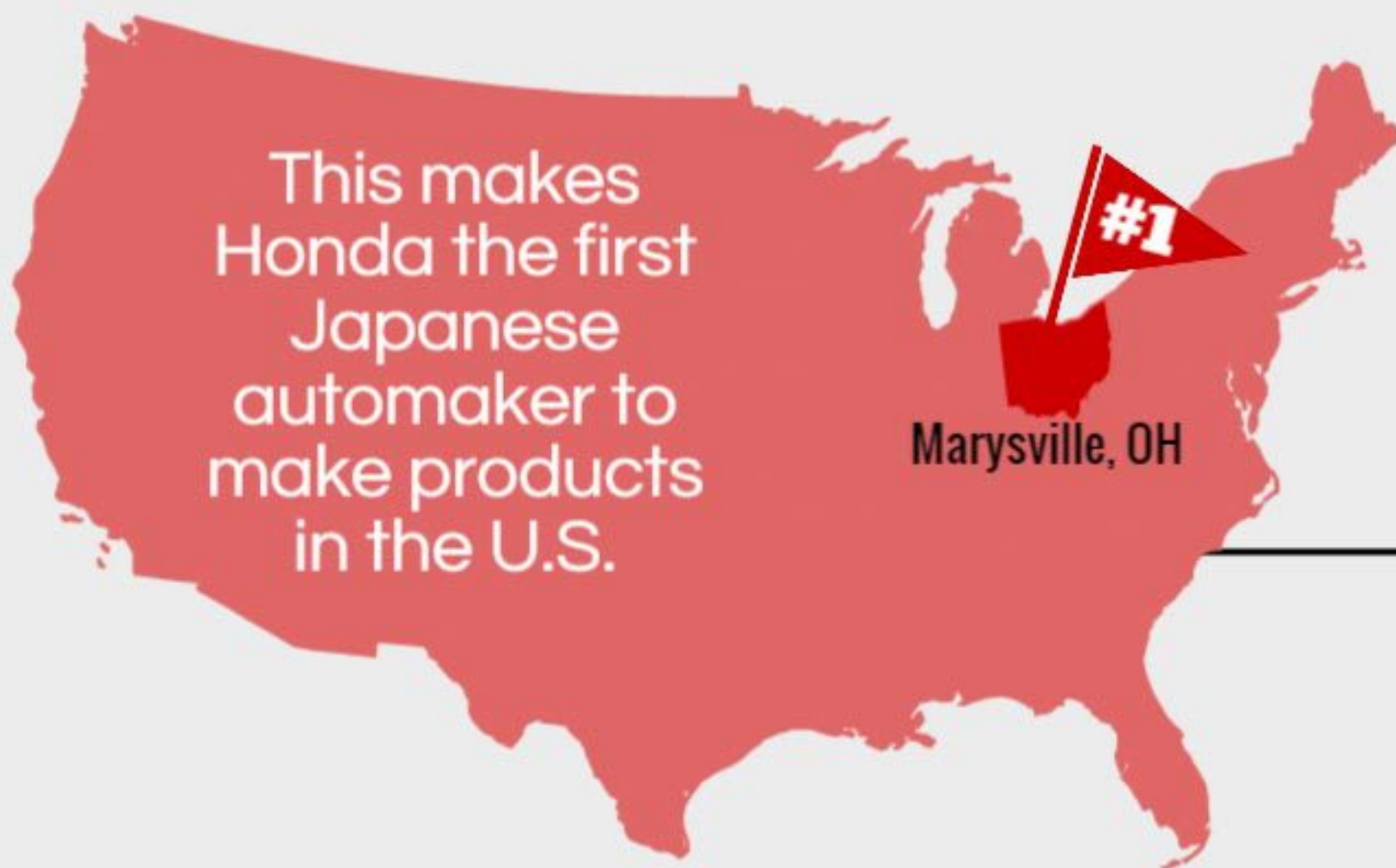
1973

Total motorcycle production reaches 20 million units



1969

Honda introduces the CB750 FOUR, a four-cylinder high-performance motorcycle



1975

Honda introduces the GL1000 Gold Wing, a 999cc liquid cooled four-cylinder touring motorcycle

1980

Honda begins production of the Gold Wing motorcycle in Marysville, OH

1979

Honda of America Mfg., Inc. begins producing the CR250R motorcycle in Marysville, OH

Honda Powersports products are made of domestic and globally sourced parts

1988

Honda begins motorcycle production in El Salto, Mexico

1985

Honda of America Mfg., Inc. begins production of motorcycle engines at a new plant in Anna, OH.

1997

Total motorcycle production reaches 100 million units



1989

Honda of America Mfg., Inc. begins production of ATVs in Ohio

2006

World's first airbag on a production motorcycle is introduced on Honda Gold Wing

1998

Honda of South Carolina Mfg., Inc. begins production of ATVs at a new production facility in Timmonsville, SC

2008

Total motorcycle production reaches 200 million units



#1

World's First airbag on a production motorcycle

### Honda builds motorcycle and ATV products in:

Timmonsville, SC

El Salto, Mexico



Production



Production

2014

Worldwide motorcycle production reaches 300 million units



2013

Honda of South Carolina Mfg., Inc. begins production of U.S. developed side-by-side off-road vehicles



A 2015 Gold Wing was the 300 Millionth motorcycle that Honda has produced globally.



And, this was reached in the 66th year since Honda began motorcycle production

## Honda Powersports products of the future are being developed right now in America